

PANOS M. MARKOPOULOS

Lecturer – University of Cyprus (U.S. equivalent of Assistant Professor)

Personal Info

Business Address: Department of Business and Public Administration
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Professional Experience

- University of Cyprus 2011+*
- **Lecturer** (U.S. equivalent of Assistant Professor)
 - Department of Public and Business Administration
- Media Society 2008-2010*
- **Co-founder & CEO**
 - Led firm in technology development and establishment of ownership of intellectual property in the media market sector
 - Owner of patents in targeted advertising
- McKinsey & Co 2005-2008*
- **Associate**
 - Consulted upper & top management of Fortune 500 companies (Banking, Insurance, Media, Pharmaceuticals, Retail) specializing in organizational, operational and technology transformations.
- Wharton School 2004-2005*
- **Lecturer** Operations and Information Management Department
 - Executive Director in charge of Membership Support & Research Administrator for the Jones Research Center of the Wharton School (research organization funded by large corporations including GM, Capital One, Merrill Lynch and others)
 - Designed and taught Simulation & Dynamic Competitive Strategy in the Wharton Business School MBA program
 - Taught courses in MIS and Simulation and received excellent teaching evaluations
 - Collaborated with leading researchers in the MIS community such as Professor Eric Clemons
- Cornell University 2003*
- **Visiting Lecturer** Industrial Engineering School, Operations Research & Information Engineering Department
 - Designed and taught the core IT course for majors
 - Designed a laboratory project that was subsequently used by the department as an example of cutting edge class project with application in automated stock trading by quantitative hedge funds
- IBM Research 2001*
- **Summer Intern** in the Institute for Advance Commerce
 - Conducted research in product comparison search engines
 - Collaborated with leading expert in the field Jeff Kephart
- Athens Stock Exchange 1997-1998*
- **Engineer**, at the IT Infrastructure subsidiary of the ASE
 - Designed the database by which the ASE monitored the brokerage firms' risk exposure

Education

2000-2004 **PhD, Computer & Information Science, University of Pennsylvania, USA**

- Dissertation: “*Product Information Dissemination in Internet Markets and Markets for Product Information*”
- Dissertation Committee: UPenn Computer Science Professors Michael Kearns & Lyle Ungar (advisor), Wharton School Professor Ravi Aron, Wharton School Dean Patrick Harker, Stern Business School Professor Yannis Bakos
- Inventor of a novel method for online product comparison (joint patent application with the University of Pennsylvania)
- Co-supervised senior thesis "Auction-bots in Electronic Commerce"

1999-2000: **MSc, Computer & Information Science – University of Pennsylvania, USA**

- Graduated with 3.9 / 4.0
- Dean’s Fellowship for academic excellence

1993-1998: **Diploma, Computer Engineering and Informatics Dept., University of Patras, Greece**

- Graduated with the second highest GPA in the Polytechnic School (out of approx. 1000 students)
- 1st place in Greek National Examinations (for university applicants) for the applied sciences group (out of approximately 28000 students competing)
- 1st place in Physics Exam for university applicants for applied and medical sciences (out of approximately 40000 students)
- Success in Greek National Examinations (considered very prestigious in Greece) led to a number of awards from Foundations, State Administrators and groups

Journal Publications

- **P.M. Markopoulos** and E.K. Clemons “Reducing Buyers’ Uncertainty about Taste-Related Product Attributes”, *Journal of Management Information Systems*. (2013 30:2 pp 269-299)
- **P.M. Markopoulos** and R. Aron and L.H. Ungar "Information Market for Product Attributes: A Game Theoretic, Dual Pricing Mechanism”, *Decision Support Systems* (2010 49:2).

Teaching

University of Cyprus

- BPA 244, Business Information Technology
- BPA 347, Management Information Systems
- MBA 548, Electronic Commerce

Wharton School
2004-05

- OPIM 101, Introduction to the Computer as an Analysis Tool
- OPIM 210, Management Information Systems
- OPIM 670, Simulation & Dynamic Competitive Strategy

Cornell University
2003

- ORIE480, Information Technology

Wharton School
2003

- OPIM 101, Introduction to the Computer as an Analysis Tool

U of Pennsylvania
1999-2003

- CSE110, Introduction to Programming (Lab Instructor)